

# Wine, Dine & Unwind



A program of Choices Healthcare

## Sponsorship Opportunities

Hospice & Community Care, York's largest non-profit hospice provider, will hold its annual **Wine, Dine & Unwind** on October 20, 2026 at the Country Club of York. Your sponsorship will help us to care for more than 1,200 patients and their families in York County this year through serious illness, end of life and bereavement support. Join us as we come together to celebrate life, enjoy fine wine and gourmet food, bid on exciting auction items, and ensure compassionate care is available for all our neighbors in need. Your business will receive great visibility as a philanthropic leader in the York community, with access to various marketing opportunities—reaching potential customers and clients.

SPONSOR LEVEL	Presenting	Diamond	Platinum	Gold	Silver	Bronze	Corporate
SPONSOR COMMITMENT	\$25,000	\$15,000	\$10,000	\$6,000	\$3,500	\$1,500	\$1,000

### PUBLICATION BENEFITS

Logo placement on Wine, Dine & Unwind article in <i>Hospice Horizons</i>	X	X	X	X			
Advertisement in event program	Full	Full	Full	Full	Half	Half	Quarter
Recognition in Hospice & Community Care's Annual Report	X	X	X	X	X	X	X
Recognition in Hospice & Community Care's <i>Hospice Horizons</i>	X	X	X	X	X	X	X

### EVENT BENEFITS

Opportunity to address audience	X						
Ability to distribute approved branded materials during event	X	X					
Logo placement on "Our Hospice Story" video	X	X	X				
Tickets	10	8	6	4	4	2	0
Recognition during event	X	X	X	X	X	X	X
Logo placement on event sponsor placard	X	X	X	X	X	X	X

### DIGITAL BENEFITS

Logo placement in event email marketing	X	X					
Logo placement with live link to sponsor's webpage in digital version of <i>Hospice Horizons</i>	X	X	X				
Individual recognition in select social media promotional posts (Facebook, Instagram, X) with a following of 3,500+ individuals	X	X	X				
Logo placement on billboard in York County	X	X					
Group recognition in select social media promotional posts (Facebook, Instagram, X) with a following of 3,500+ individuals	X	X	X				
Logo placement on silent online auction with live link to sponsor's webpage	X	X	X	X	X	X	X
Year-long logo placement with live link to sponsor's webpage on event website	X	X	X	X	X	X	X
Recognition on employee intranet	X	X	X	X	X	X	X

# 2025 Wine, Dine & Unwind Sponsorship Impact



"I didn't think I needed help. I figured I'd wait until I got worse," recalls Hal Saydah. Like many from his generation, Hal believed in self-reliance. But when he met Krista LeCompte, a nurse practitioner with the Choices Palliative Care team, his outlook began to shift. "She changed everything. Krista gives me purpose. We talk. We laugh. And when she recommends something, I trust her. You don't know what care will do for you until you've experienced it."

For Hal's family, palliative care has also been a blessing. "Before Krista, we were overwhelmed," shared Hal's daughter. "His condition was complex and we needed help figuring it all out. Krista brought calm to the chaos. She built a relationship with my dad that even we couldn't always manage. That's huge."

More than  
**140**

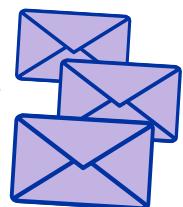
Hospice and Palliative patients served in York County per day.



**651**

Days of Care provided with a total of **\$146,475** raised in Day of Care Auction.

Promotional emails featuring our sponsors were sent each reaching nearly **8,000** individuals.



**4,032** Facebook followers



**951** Instagram followers



**186** X followers



**1,035** LinkedIn followers

**The Ann B. Barshinger Hospice Center**  
235 Saint Charles Way, Suite 250  
York, PA 17402  
(717) 793-2113

The E. E. Manny Murry Center  
The Bob Fryer & Family Inpatient Center  
4075 Old Harrisburg Pike  
Mount Joy, PA 17552  
(717) 735-9661

Pathways Center for Grief & Loss  
4075 Old Harrisburg Pike  
Mount Joy, PA 17552  
(717) 391-2413

The Essa Flory Center  
685 Good Drive  
P.O. Box 4125  
Lancaster, PA 17604-4125  
(717) 295-3900