

Wine, Dine & Unwind



A program of Choices Healthcare

Sponsorship Opportunities

Hospice & Community Care, York's largest non-profit hospice provider, will hold its annual **Wine, Dine & Unwind** on October 20, 2026 at the Country Club of York. Your sponsorship will help us to care for more than 1,200 patients and their families in York County this year through serious illness, end of life and bereavement support. Join us as we come together to celebrate life, enjoy fine wine and gourmet food, bid on exciting auction items, and ensure compassionate care is available for all our neighbors in need. Your business will receive great visibility as a philanthropic leader in the York community, with access to various marketing opportunities—reaching potential customers and clients.

SPONSOR LEVEL	Presenting	Diamond	Platinum	Gold	Silver	Bronze	Corporate
SPONSOR COMMITMENT	\$25,000	\$15,000	\$10,000	\$6,000	\$3,500	\$1,500	\$1,000
PUBLICATION BENEFITS							
Logo placement on Wine, Dine & Unwind article in <i>Hospice Horizons</i>	X	X	X	X			
Advertisement in event program	Full	Full	Full	Full	Half	Half	Quarter
Recognition in Hospice & Community Care's Annual Report	X	X	X	X	X	X	X
Recognition in Hospice & Community Care's <i>Hospice Horizons</i>	X	X	X	X	X	X	X
EVENT BENEFITS							
Opportunity to address audience	X						
Ability to distribute approved branded materials during event	X	X					
Logo placement on "Our Hospice Story" video	X	X	X				
Tickets	10	8	6	4	4	2	0
Recognition during event	X	X	X	X	X	X	X
Logo placement on event sponsor placard	X	X	X	X	X	X	X
DIGITAL BENEFITS							
Logo placement in event email marketing	X	X					
Logo placement with live link to sponsor's webpage in digital version of <i>Hospice Horizons</i>	X	X	X				
Individual recognition in select social media promotional posts (Facebook, Instagram, X) with a following of 3,500+ individuals	X	X	X				
Logo placement on billboard in York County	X	X					
Group recognition in select social media promotional posts (Facebook, Instagram, X) with a following of 3,500+ individuals	X	X	X				
Logo placement on silent online auction with live link to sponsor's webpage	X	X	X	X	X	X	X
Year-long logo placement with live link to sponsor's webpage on event website	X	X	X	X	X	X	X
Recognition on employee intranet	X	X	X	X	X	X	X

2025 Wine, Dine & Unwind Sponsorship Impact



"I didn't think I needed help. I figured I'd wait until I got worse," recalls Hal Saydah. Like many from his generation, Hal believed in self-reliance. But when he met Krista LeCompte, a nurse practitioner with the Choices Palliative Care team, his outlook began to shift. "She changed everything. Krista gives me purpose. We talk. We laugh. And when she recommends something, I trust her. You don't know what care will do for you until you've experienced it."

For Hal's family, palliative care has also been a blessing. "Before Krista, we were overwhelmed," shared Hal's daughter. "His condition was complex and we needed help figuring it all out. Krista brought calm to the chaos. She built a relationship with my dad that even we couldn't always manage. That's huge."

293

event attendees in 2025.



\$394,000

raised for York
Palliative and Hospice
patients and families.



Nearly

18,500

households received the
Hospice Horizons
newsletter that promoted
Wine, Dine and Unwind.

More than

140

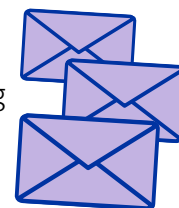
Hospice and Palliative
patients served in
York County per day.



651

Days of Care provided with a total
of **\$146,475** raised in
Day of Care Auction.

Promotional emails featuring our
sponsors were sent each reaching
nearly **8,000** individuals.



4,032 Facebook followers



186 X followers



951 Instagram followers



1,035 LinkedIn followers

The Ann B. Barshinger Hospice Center
235 Saint Charles Way, Suite 250
York, PA 17402
(717) 793-2113

The Bob Fryer & Family Inpatient Center
4075 Old Harrisburg Pike
Mount Joy, PA 17552
(717) 735-9661

The E. E. Manny Murry Center
Pathways Center for Grief & Loss
4075 Old Harrisburg Pike
Mount Joy, PA 17552
(717) 391-2413

The Essa Flory Center
685 Good Drive
P.O. Box 4125
Lancaster, PA 17604-4125
(717) 295-3900