Choices Healthcare	ORGANIZATION POLICY MANUAL	Scheduled Review Date: January 2024 Date of Review: December 2024 Date of Revision: January 2025
Section 1	1.1 MISSION, VISION AND GUIDING PRINCIPLES	Page 1 of 1

Mission Statement

To provide personalized, compassionate care and support for the patients and families coping with serious illness through the end of life.

Vision Statement

To lead in providing superior specialized care that evolves to meet the unique needs of our diverse community.

Guiding Principles

Commitment to Excellence: We strive for exceptional performance in every aspect of our care delivery and operations.

Compassion and Comfort: We are committed to honoring patients' and families' wishes, providing comfort and ensuring compassion in every interaction.

Service and Impact: We are dedicated to making a meaningful difference in the lives of our patients, families, colleagues, and community.

Diversity and Inclusion: We celebrate and embrace the diversity within our staff, community, treating everyone with kindness, respect, and dignity.

Integrity and Teamwork: We uphold the highest standards of honesty and ethical behavior, while fostering teamwork and mutual respect.